

A person wearing a high-visibility yellow vest and dark pants is standing next to a row of shared bicycles. The bicycles are white with blue accents and have the number '3' on the rear fenders. The scene is outdoors on a paved area with trees and parked cars in the background.

Qucit Bike

SUCCESS STORY

Cykleo Bordeaux

Cykleo, a wholly-owned subsidiary of the Keolis Group, is a **major player in bike sharing** in France. Since 2007, Cykleo has focused its activity on the development of sustainable and alternative forms of mobility. They are involved in all stages of deployment of bike-related service projects - from design to operation.

Whether for bike-sharing, long-term rental or parking, Cykleo offers turnkey bicycle solutions to public authorities and businesses.



Cykleo Bordeaux

IN NUMBERS

2019 was the beginning of the partnership between Cykleo and Qucit!

19,000
REBALANCING
OPERATIONS in 2021

6,000
RENTALS
PER DAY

1,000
MECHANICAL
BIKES

1,000
E-BIKES



183
stations

The operation of the 183 stations spread over an area of 579 km² requires highly sophisticated logistics, maintenance and regulation methods.

Every day, a team of more than 10 Cykleo operators and technicians operate the system so that V3 users can always find a functioning bike or a dock in a station.

Cykleo Bordeaux

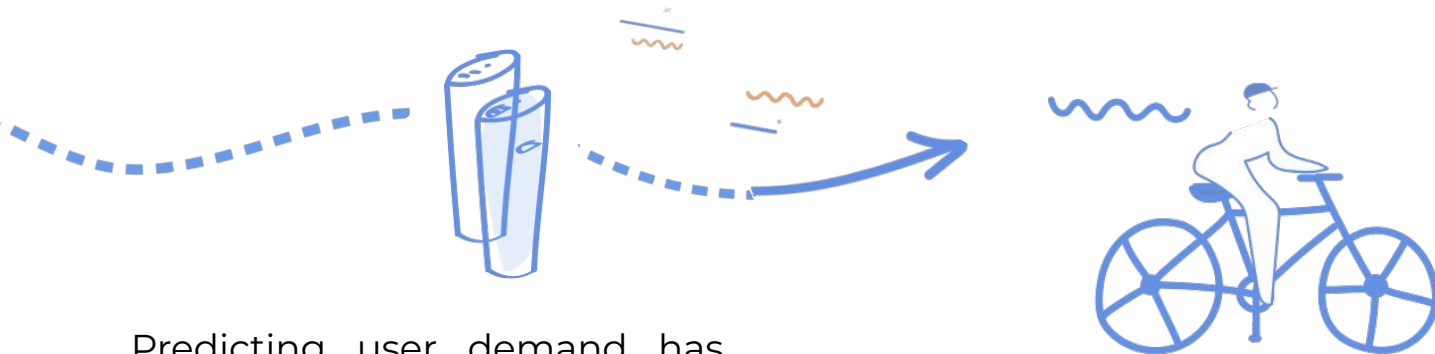
RESULTS

57%

Increase in bike and station availability*1

* March to September 2020 vs. March to September 2019

The artificial intelligence model is based on machine learning. This allows **Cykleo** to constantly adapt to the evolution of the demand, without having to constantly update the tools in place.



Predicting user demand has allowed operators to **increase the efficiency** of their routes. A digital way to **optimize operating costs**.

42%

More rentals per bike moved by the Operations team between Q1 2020 and Q3 2020**

** January to March 2020 vs. July to September 2020



Nicolas
Meillan.

Nicolas Meillan.

**Head of Operations South West
at Cykleo**



"Every day, Cykleo's regulation agents rebalance the stations and the **rebalancing rounds** are calculated according to the field experience of Cykleo's agents who know the seasonality of V3 use and the critical hours for regulating the stations. In order to improve these regulation rounds, it was necessary for Cykleo to adapt them with more flexibility and thus meet **real-time regulation needs.**"

"Qucit Bike allows me to **simplify the briefing at the beginning of the tour**, thanks to the dashboard view. This allows me to set the first priorities. Then my agents follow the mobile application that gives them a **choice of effective actions.** It is therefore an important management tool in our daily lives.

The other major use is **training.** New agents are delighted to have in their hands a product that allows them **to acquire knowledge of the field more quickly.**"





Ask for a demo!



Thomas Morinière

Business Developer

thomas.moriniere@qucit.com



<https://qucit.com/en/qucit-bike>