



# Qucit Bike

SUCCESS STORY

## Shift Transit

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Shift Transit is a leading operator in the field of shared mobility. Its teams manage more than 25,000 vehicles daily, including scooters, bikes, car-sharing vehicles and shared vans.

Learn more about how we partnered with Shift Transit, **Canada's leading mobility operator**, to optimize their Bike Share Toronto rebalancing strategy with our solution, Qucit Bike.



# Shift Transit

IN NUMBERS

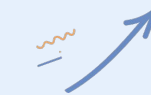
2020 was the beginning of the partnership between Shift Transit and Qucit!

**23,000**  
**REBALANCING**  
OPERATIONS in 2021

**8,000**  
USERS

**300**  
E-BIKES

**6,850**  
MECHANICAL  
BIKES



**66%**

**Increase in bike and  
station availability**

**625**  
stations



Shift Transit has overseen **4** Bike Share Toronto system expansions in **4 years**, growing the system footprint from **200** stations and **2,000** bikes to **625** stations and **7,150** bikes.

Shift Transit's use of Qucit Bike has also resulted in a **27% increase in trips** and a **76% growth in membership!**



<https://qucit.com/en/qucit-bike>

# Shift Transit

## RESULTS

**27%**

Y-o-Y increase in rebalancing performance

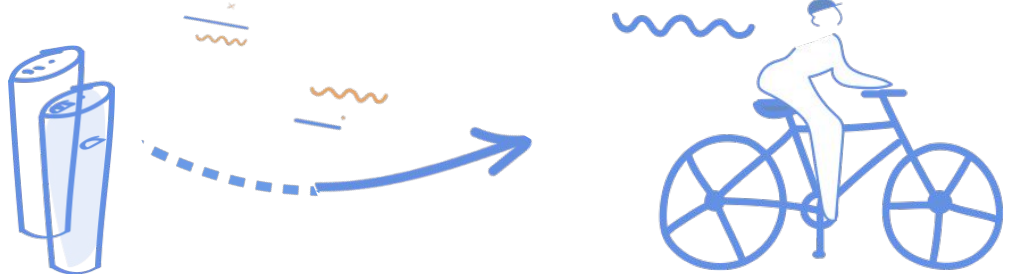
**76%**

Growth in membership

**26%**

Improvement in system imbalance

Significant rebalancing gains, leading to greater bike/dock availability for users and record-breaking system usage.



With changes made to optimize rebalancing, Shift Transit has delivered significant **Y-o-Y gains in the most important rebalancing KPIs** for the Bike Share Toronto program.

**68%**

Improvement in number of empty stations

**46%**

Improvement in number of full stations

**66%**

Improvement in bike availability

Monica  
Wejman.



## Monica Wejman.

**General Manager, Bike Share Toronto  
at Shift Transit**



“Today, Bike Share Toronto is one of the largest and most successful bike sharing systems in North America. To help build on our operational capabilities, Shift Transit sought a technology solution that would **better manage and optimize field tasks**, while scaling overall operations, improve system bike and dock rebalancing, and reduce operational costs.”

“With the implementation of Qucit Bike, our operations are optimized for **vehicle mileage, gas consumption, and labour costs**. [...]As a result of our partnership, we’ve seen very **strong Y-o-Y improvements** in availability shortages (full & empty stations). We also have the ability to get granular details on team member output, which allows us to improve our approach to employee **coaching & training**.”





## Ask for a demo!



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<https://qucit.com/en/qucit-bike>