Qucit Bike

TAM Montpellier

Discover how our customer, **TAM (Transports de l'agglomération de Montpellier)** operating under the brand **VéloMagg**, optimizes the regulation by using Qucit Bike to anticipate the demand and provide **a powerful tool to its field teams.**

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TAM Montpellier

IN NUMBERS

2020 was the beginning of the partnership between TAM Montpellier and Qucit!

8,000
REBALANCING
OPERATIONS

370
BIKES

55
stations

Since its launch in 2007, the Vélomagg' public bike system (**57 stations and 370 bikes**), is operated by **TAM** (Transports de l'agglomération de Montpellier)

Since January 2020, TAM is using Qucit Bike to improve its operations to optimize its service (**improved availability**) while absorbing new rentals!

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RESULTS

47%

of additional rentals recorded thanks to TAM's actions

Gains in availability have led to **more seamless service** for **Vélomagg** users, who are becoming increasingly supportive of bike-sharing.

Better availability of the stations and the system, which has been able to absorb new rentals, particularly those generated by **TAM**'s advertising campaigns.

7%

reduction of unavailability of stations*

* Comparison June-July-August 2019 vs. June-July-August 2020

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https://qucit.com/en/qucit-bike

Danny
Pinol.

In charge of maintenance of mobility services at TAM Montpellier

"With Qucit, we get **a more efficient monitoring** of regulators with supervision and movements that can be consulted by all involved **in real time!** We have also observed two notable advantages:

Qucit allows us to carry out bike transfers thanks to an analysis of the history and frequentation rather than working from the perception or habit of the operators."

✕ **Better optimization of bicycle rebalancing**

✕ **A professionalization of the activity**

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Ask for a demo!

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