



Qucit Bike

SUCCESS STORY

Vancouver Bike Share

Discover how our client, **Vancouver Bike Share, Inc.**, operating under the brand **Mobi by Shaw Go**, optimizes rebalancing by using Qucit Bike to anticipate demand and provide a **powerful tool for its field teams**.



Vancouver Bike Share

IN NUMBERS

2019 was the beginning of the partnership between
Mobi by Shaw Go and Qucit !

14,000
REBALANCING
OPERATIONS

2,000
BIKES



700,000+
trips



200+
stations



Since its launch in **June 2016**, the Vancouver bike share system (200+ stations), Mobi By Shaw Go, has been operated by **Vancouver Bike Share, Inc. (a subsidiary of Cyclehop)**. Over the past few years, the Mobi by Shaw Go system

has been expanding, with new stations being added regularly and the number of users increasing. **A real challenge for the operation of the system!**

Vancouver Bike Share

RÉSULTATS

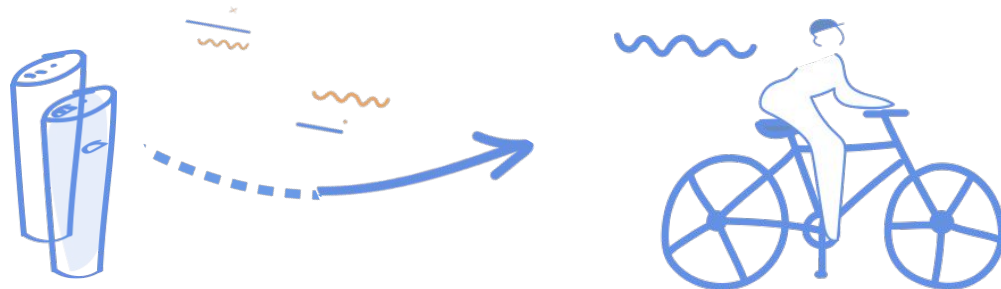
39%

of van kilometers saved

28%

fewer van kilometers per user trip (reduced carbon foot for each Mobi trip)

As a result of changes made to optimize rebalancing, Vancouver Bike Share **achieved significant operational gains (vs. last year) in key rebalancing KPIs.**



Operational gains thanks to the optimization of operators' and technicians' routes in the field while improving service. **Result: a sustainable service and a reduced carbon footprint!**

38%

of rebalancing hours saved

17%

more rides

Comparison Jul-Aug 2019 vs. Jul-Aug 2018, accounting for increase in number of trips

Jeremy
Braacx.

Jeremy Braacx.

**Operations Manager
at Vancouver Bike Share Inc.
Mobi by Shaw Go**

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“With Qucit Bike, we are **decreasing our vehicle kms driven**, and ensuring that bikes are moved to where they are needed most. It has allowed us to **meet the increased demand on our system** as ridership has increased without having to invest in more rebalancing vehicles or significantly expanding our team.”

“Qucit Bike is also a tool that has improved the job satisfaction of our crew by making it easier for them to make effective balancing decisions.”





Ask for a demo!



Thomas Morinière

Business Developer

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